

Peers 4 Growth 2025 - Peer Learning Event for International Scaleups & SMEs at Investor Days Thuringia / Germany

Internationalization Event & Resilience Workshop for innovative entrepreneurs, Erfurt/Germany, 04-05 June 2025.

Program	04 June 2025 Organised by Foundation for Technology, Innovation and Research Thuringia (STIFT) ThEx innovativ and bm-t beteiligungsmanagement thüringen gmbh
08:30 – 09:00	Welcome & Registration Part 1 (EGA) - only for invited scaleups. Registration till April 24th Where: Gothaer Str. 38, 99094 Erfurt
09:00 – 10:30	Investor Breakfast / Open Networking & Matchmaking
10:30 – 12:30	Pitch Session SCALEUPS to investors (selection process - registration required – Link)
12:30 – 13:30	Networking Lunch, transfer to afternoon event venue
13:00 – 14:30	Welcome & Registration Part 2 (Petersberg) + Opening Where: Petersberg 14, 99084 Erfurt
14:30 – 15:15	Pitch Session 1 STARTUPS to investors (selection process - registration required – Link)
15:30 – 16:10	Networking in the Innovation Area
16:45 – 17:25	Pitch Session 2 STARTUPS to investors (selection process - registration required – Link)
17:25 – 18:00	Networking in the Innovation Area
18:00 – 18:45	Pitch Awards
18:45 – 22:00	Get Together, Buffet & Networking

Program	05 June 2025 - Organised by Enterprise Europe Network Thuringia and Thuringia International State Development Corporation of Thuringia (LEG Thüringen)
08:30 – 09:00	<p>Welcome & Registration - only for invited scaleups. SMEs, R&D organisations, investors and stakeholders! Registration via een consultant!</p> <p>Where: Petersberg 14, 99084 Erfurt</p>
09:00 – 09:15	Welcome Address & Introduction
09:15 – 09:45	<p>Keynote on Internationalization – Divotsna (Start2 Group)</p> <p><i>Internationalization 101: Why, How, Where, and What</i></p>
09:45 – 10:15	Presentation of Success Stories (Panel discussion)
10:30 – 11:30	<p>Pitch Session of Scaleups to Thuringia/German SMEs, R&D organizations and investors</p> <p>Scaleups from Peers4Growth Regions: Netherlands, Belgium, Spain, Germany and Startups from South Africa</p> <p>Focus areas: Technology, Digitalization, Life Science, Smart Manufacturing / Production Automation / Engineering (Industrie 4.0)</p>
11:30 – 12:45	<p>matchmaking/networking to explore business and technology cooperation opportunities,</p> <p>Networking Lunch</p>
12:45 – 13:00	<p>change of location (zoom)</p> <p>Where: Petersberg 3, 99084 Erfurt</p>
13:00 – 17:00	<p>Resilient business development Workshop based on the "Future Proof Tool" - Session (organized by EEN – only for Peers4Growth-Scaleups)</p> <p>Megatrends and their impact on Scaleup business models</p>
17:00 – open end	Workshop Conclusion/Networking

Practical information:

Hotel suggestions

Hotel Das Kehrs

located next to the Event location

114,00 € / night for a single room

[Das Kehrs Hotel Petersberg |](#)

Hotel ibis Erfurt Altstadt

located in the old town/city centre

105,00 € / night for a single room

[ibis Erfurt Altstadt | günstiges Hotel | ALL - ALL](#)

Dorint Hotel am Dom Erfurt

located very close to the event location

130,00 € / Night for a single room

[Ihr Hotel in Erfurt | Dorint Hotels](#)

Directions to the venue

Airplane

Airport Erfurt

Airport Berlin – 2h train to Erfurt

Airport Nuremberg – 1h train to Erfurt

Airport Frankfurt – 2h train to Erfurt

Airport Munich – 4h train to Erfurt

Train

Erfurt Main station